



FOR IMMEDIATE RELEASE

BARRA GWYNN ENTERPRISES' MO AIKEN GUEST SPEAKER AT MAY 24, 2007 RIO HONDO DISTRICT LEGAL PROFESSIONALS ASSOCIATION PROGRAM

Topic: Identity Theft

Yorba Linda, Calif. – May 24 2007 – Barra Gwynn Enterprises (BGE), a leading consultancy offering expert strategic planning, technical insight, operations perfection, leadership training and executive coaching to transitioning businesses, announces that BGE principal Mo Aiken is the guest speaker for the Rio Hondo District Legal Professionals' Association on May 24, 2007 in Whittier, Calif.

The program defines what identify theft means and how it occurs, as well as the effect it has on the victims who experience it. The session also covers the impact that identity theft has on the consumers individually and collectively, and teaches legal professionals effective ways to deal with this trauma. In conclusion the program defines new approaches to set legal professionals own expectations, and helps their clients set expectations to help them cope during a stressful time.

"We all have met someone who has been affected by this very serious problem," said BGE principal Mo Aiken. "My own experience in this subject prompted me to research identity theft extensively and through the educational process and speaking opportunities offer hope and real solutions to help those affected," Aiken concluded.

About Barra Gwynn Enterprises

An operations and strategic planning consultancy, Barra Gwynn Enterprises' founder and principal Mo Aiken delivers technical insight, leadership consulting and executive coaching to transitioning businesses seeking improved productivity, efficiency, and bottom-line profitability. A thirty-five-year veteran and skilled communicator, Aiken effectively interacts with all organization levels to successfully integrate key business functions and best practices for profitable problem resolution. Barra Gwynn Enterprises was founded in 1992 by Mo Aiken. For more information please call (714) 961-0413 or visit: www.barragwynn.com.

About Rio Hondo District Legal Professional Association

The Rio Hondo District Legal Professional Association is an affiliate of Legal Secretaries, Incorporated (LSI®). Founded in 1940, LSI® was formed as a nonprofit mutual benefit corporation. It continues to grow by serving legal secretaries as well as law office support staff throughout the state of California with a variety of programs and services. Today, with approximately 2,500 members and 45 local associations throughout the state of California, LSI® is dedicated to educating legal secretaries and promoting high ethical standards among law office support staff in the legal community. For more information visit www.lsi.org/localassociations.php or call (800) 281-2188.

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