



FOR IMMEDIATE RELEASE

BARRA GWYNN ENTERPRISES' PRINCIPAL MO AIKEN JOINS LITCENTRAL ADVISORY BOARD IN MAY 2007

Yorba Linda, Calif. – May 29, 2007 – Barra Gwynn Enterprises (BGE), a leading consultancy offering expert strategic planning, technical insight, operations perfection, leadership training and executive coaching to transitioning businesses, today announced that its principal Mo Aiken has joined the LitCentral Advisory Board, effective May 2007.

As an advisor, Aiken will provide LitCentral with strategic insight into key business and best practice philosophies, as well as guidance to the company as it develops new services and products for the entertainment industry. Aiken will assist in aligning LitCentral's employees and processes to maximize the effectiveness of its resources. A thirty-five-year veteran and skilled communicator, Aiken effectively interacts with all organization levels to successfully integrate key business functions fostering profitability.

"Joining the LitCentral Advisory Board is a great honor and I am pleased to become an active part of this dynamic firm," said BGE principal Mo Aiken. "LitCentral co-founders Robin Hillary and Michelle McCarthy are extremely dedicated leaders and have created a very unique business concept. They are both well respected entrepreneurs in the entertainment industry, and I look forward helping them take LitCentral's products to a higher level," he concluded.

According to Robin Hillary, "Mo embodies the rare mix of deep technology and business experience that is fundamental to LitCentral's future. With his proven business acumen, business concepts and strategic vision for understanding and measuring value, our team believes that Mo's contributions will help extend LitCentral's reach beyond entertainment. His presence on our advisory board reinforces our short and long-term objectives and we look forward to his guidance as we move forward," Hillary said.

About Barra Gwynn Enterprises

An operations and strategic planning consultancy, Barra Gwynn Enterprises' founder and principal Mo Aiken delivers technical insight, leadership consulting and executive coaching to transitioning businesses seeking improved productivity, efficiency, and bottom-line profitability. A thirty-five-year veteran and skilled communicator, Aiken effectively interacts with all organization levels to successfully integrate key business functions and best practices for profitable problem resolution. Barra Gwynn Enterprises was founded in 1992 by Mo Aiken. For more information please call (714) 961-0413 or visit: www.barragwynn.com.

About LitCentral

LitCentral's Web and desktop based script management system streamlines the script development process by securely distributing scripts to those along the development continuum – writers, agencies, production companies and studios/networks – in a cost-effective and resource-conscious manner. For more information, visit the company Web site at LitCentral.com.

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