



FOR IMMEDIATE RELEASE

BARRA GWYNN ENTERPRISES' PRINCIPAL MO AIKEN IS NAMED PRESIDENT OF 2007-2008 APC BOARD OF DIRECTORS

Yorba Linda, Calif. – June 26, 2007 – Barra Gwynn Enterprises (BGE), a leading consultancy offering expert strategic planning, technical insight, operations perfection, leadership training and executive coaching to transitioning businesses, today announced that its principal Mo Aiken has been elected president of The Association of Professional Consultants (APC), a California-based, non-profit corporation assisting consultants in building a successful consulting business.

APC recently announced results of its 2007 Board of Directors election. The board will serve for one year beginning July 21st 2007 through July 20th 2008. The newly-elected 2007 APC Board of Directors is:

Mo Aiken, president
Brian Conners, board member
Pat Dwight, board member
Jim Kelton, board member
Garry McCoppin, board member
Jack Mixner, board member
James T. Stodd, board member
Gary Takacs, board member

"It is a great honor and privilege to be chosen to lead the premier consulting association in Orange County, Calif.," said Aiken. "I look forward to the coming year and being surrounded by an exceptionally distinguished and talented group whose commitment is formidable," Aiken said.

The elected 2007-2008 APC Board of Directors represents key consultants in Orange County who bring vast experience and business practices to the organization. APC's board members support a wide spectrum of industry, including accounting/finance/tax, business development, coaching, HR, IT, manufacturing, marketing/advertising, organization development, performance improvement, sales strategy, supply chain management, training and wealth management. In addition to several Board veterans, the board is comprised of committed members dedicated to building APC's momentum in the coming months.

About APC

The Association of Professional Consultants (APC), established in 1979, is a California-based, 501(c) 3 non-profit corporation. It is a consortium of veteran and emerging business and industry professional's offering a forum for members to build relationships with other consultants, gain insights into proven business practices and improve their own consulting businesses while maintaining separate ownership and identity. APC member benefits include consulting project referrals, business development and networking opportunities, speaker's bureau, personal APC Web pages, workshops, support groups and an annual Conference. APC's Orange County Chapter meets the third Thursday of each month. For more information, please call 800-745-5050 or visit: www.consultAPC.org.

About Barra Gwynn Enterprises

An operations and strategic planning consultancy, Barra Gwynn Enterprises' founder and principal Mo Aiken delivers technical insight, leadership consulting and executive coaching to transitioning businesses seeking improved productivity, efficiency, and bottom-line profitability. A thirty-five-year veteran and skilled communicator, Aiken effectively interacts with all organization levels to successfully integrate key business functions and best practices for profitable problem resolution. Barra Gwynn Enterprises was founded in 1992 by Mo Aiken. For more information please call (714) 961-0413 or visit: www.barragwynn.com.

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Media Contact: Pat Dwight, Stearns Dwight & Associates, 949-494-0424; email: pat@sda.bz.