



FOR IMMEDIATE RELEASE

BARRA GWYNN ENTERPRISES' MO AIKEN PRESENTED NATURAL NETWORKING AT THE YORBA LINDA CHAMBER OF COMMERCE CONNECTION SEMINAR ON APRIL 24, 2007

Yorba Linda, Calif. – April 26, 2007 – Barra Gwynn Enterprises (BGE), a leading consultancy offering expert strategic planning, technical insight, operations perfection, leadership training and executive coaching to transitioning businesses, today announced that its principal Mo Aiken was the keynote speaker at the April 24, 2007 Networking Connection Seminar series sponsored by the Yorba Linda Chamber of Commerce in Yorba Linda, Calif. from 11:45 a.m. to 1:00 p.m.

According to Aiken, "Natural Networking entails recognizing that being yourself is the most powerful tool in using the Law of Attraction to further your personal, professional and business connections." This seminar presents basics and ideas that allow people to resume being themselves, and using that as a means to expand their networking.

"Presenting the Natural Networking seminar is always a rewarding experience because the participants exhibit real interest and attend the Chamber meetings to learn how to improve their private and professional lives," said Aiken. "I'm very pleased to be invited as a guest speaker for the Yorba Linda Chamber meeting," Aiken concluded.

The role of the Yorba Linda Chamber of Commerce is to foster an alliance between business owners, residents, and local government. Through a mutual exchange of services and information, the Chamber of Commerce strives to promote Yorba Linda as a desirable community in which to conduct business, live, shop and visit.

About Barra Gwynn Enterprises

An operations and strategic planning consultancy, Barra Gwynn Enterprises' founder and principal Mo Aiken delivers technical insight, leadership consulting and executive coaching to transitioning businesses seeking improved productivity, efficiency, and bottom-line profitability. A thirty-five-year veteran and skilled communicator, Aiken effectively interacts with all organization levels to successfully integrate key business functions and best practices for profitable problem resolution. Barra Gwynn Enterprises was founded in 1992 by Mo Aiken. For more information please call (714) 961-0413 or visit: www.barragwynn.com.

About Yorba Linda Chamber of Commerce

The Yorba Linda Chamber of Commerce takes great pride in representing the businesses in our community. It is the investment and generosity of the Chamber members that makes this website possible. Our Chamber members are a valuable asset to our community. The Chamber promotes the member's products and services. We refer our members to callers and people who come to the office asking for services. We are their "network connection" to further their success in business. For more information visit: <http://www.yorbalindachamber.org> or call (714) 993-9537.

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