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BARRA GWYNN ENTERPRISES' MO AIKEN LED APRIL 18, 2007 GOALS AND LEADERSHIP MENTOR PROGRAM AT SANTA FE SPRINGS CHAMBER OF COMMERCE

Yorba Linda, Calif. – April 19, 2007 – Barra Gwynn Enterprises (BGE), a leading consultancy offering expert strategic planning, technical insight, operations perfection, leadership training and executive coaching to transitioning businesses, announces that BGE principal Mo Aiken presented a Goals and Leadership Mentor Program on April 18th at the Santa Fe Springs Chamber of Commerce & Industrial League. Local Chamber members participate in the ongoing mentoring series.

Program highlights offered the students a personalized seminar that applied to their individual personality, outlook, experiences and goals to help them develop and utilize more successful personal and business skills. Interactive sessions encouraged participants to vitalize and focus their personal development, experience, capabilities, desires, and successes, and to incorporate these new skills into their own personal and professional life. Tools to develop and perform their own goals and assure their success were also discussed.

“Renowned as the number one ranked mentor program in Calif., the Santa Fe Springs Chamber & Industrial League’s designation of me as a mentor to their organization and invited guest speaker is highly rewarding,” said BGE principal Mo Aiken. “With a charter that offers multiple opportunities designed to develop new vendors and customers, I’ve enjoyed sharing my years of business experience, specifically in the goal setting and management leadership arena, with this thriving and enthusiastic organization,” Aiken concluded.

The Santa Fe Springs Chamber/Industrial League is a strong, active and involved volunteer organization committed to providing service to local business and developing a prosperous, vital business community.

About Barra Gwynn Enterprises

An operations and strategic planning consultancy, Barra Gwynn Enterprises’ founder and principal Mo Aiken delivers technical insight, leadership consulting and executive coaching to transitioning businesses seeking improved productivity, efficiency, and bottom-line profitability. A thirty-five-year veteran and skilled communicator, Aiken effectively interacts with all organization levels to successfully integrate key business functions and best practices for profitable problem resolution. Barra Gwynn Enterprises was founded in 1992 by Mo Aiken. For more information please call (714) 961-0413 or visit: www.barragwynn.com.

About Santa Fe Springs Chamber of Commerce and Industrial League

Incorporated in 1957, The Santa Fe Springs Chamber/Industrial League offers a variety of oppograms and services available to the community and business employees to enhance local businesses and encourage ongoing development. The benefits of Chamber/League membership helps to ensure success. The City’s “pro-business” encourages positive interaction between the 100,000+ work force and the 17,000+ residents. Today’s Chamber/League’s membership approaches 1,000. For more information visit: <http://www.sfschamber.com>, or call (562) 946-3976.

Media Contact: Pat Dwight, Stearns Dwight & Associates, 949-494-0424; email: pat@sda.bz.

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